



## **Community Listening and Design Session**

### **Notice**

**The City of Calvert City, Kentucky Planning Commission will hold a Special Call Community Listening and Design Session for Calvert City's Comprehensive Plan Update on Thursday, March 20, 2014 at 5:30 p.m. The meeting will be held at Calvert City – City Hall in the downstairs training room. All interested parties are encouraged to attend.**

**Because of the nature of the Session it is likely that a quorum of the Calvert City – City Council, Board of Adjustments, Cemetery Board, Park Board, Planning Commission and or Utility Board may be in attendance and notice is given of a Special Call Meeting in compliance with the Commonwealth's Open Meetings requirements.**

### **AGENDA**

- I. Call Meeting to Order at 5:30p.m.**
- II. Welcome & Introductions**
- III. Review Results from Previous Listening and Design Session**
- IV. Presentation – Overview of Draft Strategic Plan**
  - a. Question & Answer Session with Audience**
- V. Discuss Potential Project Teams/Breakout Discussions**
  - a. Report Results/Thoughts/Suggestions**
- VI. Next Steps**
- VII. Adjourn**





***WELCOME!***

**Community Listening and Design Session  
City of Calvert City  
Monday, September 16, 2013  
6:00 p.m. – 8:00 p.m.**

## **What are the things that set Calvert City apart from other cities or places?**

- Large industrial next to large recreational
- Great schools
- On the river
- River/rail/interstate
- Small town feeling
- Land (use) diversity

### **Strengths**

- Good place to raise family
- Close to lake and Paducah
- Variety of churches
- Equidistant between big cities
- Enough necessity shopping
- Great recreation opportunities
- Sound infrastructure
- Safe feeling
- Low housing cost
- Great city parks

### **Weaknesses**

- Lack of recreation for youth
- Lack of high paying jobs
- Lack of retail growth
- Affordable housing for young/aging families
- Perception of industrial pollution
- Population decline
- Job loss/outflow
- No incentive for youth to stay
- City school compared to county
- Indifference

### **Opportunities**

- Economic growth due to infrastructure
- Increase civic involvement/education
- More restaurants (sit down- family, "cheddars", better hours)
- Expand tourism
- More industry (20-50 jobs)

- Medical center
- Develop fire services
- Spend on community
- Proximity to interstate/lake/rail
- Fiber tech infrastructure
- Golf cart/bike paths (more friendly/safe)
- Expand gas and sewer service
- Curtail water expenses
- Reduce tap on fees
- Expand medical services
- I69/i24 increase traffic and development
- City promotion/ PR
- Tourism (state park partnership)
- Housing stock
- Alcohol
- Increase School prestige/enrollment
- Use racetrack
- Expand sidewalks
- Highway/public safety

## Threats

- Perception of Increase in crime/drugs
- Plant closure
- Lack of property for new housing
- Regressive mindset towards expansion
- Perception of getting people off interstate
- Natural hazards (earth quake)
- Lack of emphasis on entrepreneurial spirit/economic diversity
- Age/investment of housing stock
- Failure of growth
- Employment layoff
- Youth retention
- Evening ghost town feeling
- Commuter population increase
- Loss of schools and doctors
- Environmental, water, air standards getting tougher
- Perception of highway 95
- Manual labor opportunities
- Entertainment or lack there of (for adults)
- Awareness/signage
- People don't care
- Lack of civic pride

# Design Session

## Table #1 & 3

- Better signs
- Multifamily housing along lone valley
- National chains
- Trail from parks to the beach
- Sidewalks and paths
- Facelift to shopping center
- Spray park
- Branding the city
- Residential housing on 15<sup>th</sup>
- River access

## Table #2 & 4

- State park
- Bike trails
- Connector road/path to state park
- Establish identity with signs
- Gazebo/view link to others
- Sidewalks
- Local food/farmers market
- Housing promotion
- Second interchange

## Table# 8

- Signage
- Housing (center of town)
- 95 and 5<sup>th</sup> donut shop
- Water park
- Multifamily housing
- Chain restaurant
- Unique destination shopping
- Bike trails

**Table#10**

- Signs
- Keep doctor
- Enforcement of ordinances
- Landscaping along 95
- Downtown businesses
- Challenge/spray park
- Cypress creek drainage problem
- Activities for youth
- Expand baseball, basketball, skate parks
- Donut shops

**Table# 7**

- Connecting residential by trails
- Sidewalks on key roads
- Enticements to subdivisions
- Shopping!
- Enhance signs

**Table# 11**

- Housing (single and multifamily)
- Habitat housing
- Groundwater protection
- Retain young people

**Calvert City**  
**Student Listening Session and Design Charrette**  
**January 23, 2014**

Attendees: Caitlyn Porter, Austin Rushing, Tori Brame, Taylor Bynum, Valerie Rowe, Bailey Napier, Tyler Bloodworth, Rachel Northcutt, Sarah Beck, and Allie Pearson.

**What do you like about Calvert City?**

The lakes

Small town feel

Cute, everyone knows one another, very friendly

Parks

All American, wholesome place to raise a family

See kids everywhere

You know your neighbors

You can walk everywhere

Everybody's nice

Special events are great

Pretty spaces

Country club is great, not snobbish, offers swimming, golf tennis, and you can bring your friend for \$5

Age friendly community – something for everybody

Family dinners at civic center

Elementary school playground is always open

Nice diversity in restaurants, but could use nicer places

Police are very nice and friendly

Revolution is great, offers physical therapy and classes

LOVE the Drive in, cheap prices and good food

Great library, workers aren't always friendly

Baseball fields at the park are nice

**What do you do for entertainment?**

Waffle house to hang out

Parks, lakes, all agree that they use the recreational opportunities

Beach needs to be cleaned up - a real turnoff

Walking at the Dam

Go to Paducah or Murray, food, movies and mall shopping

**What would you like to have that you don't?**

Bowling alley, movies, mall

BBQ at the lakes – we like the concessions during the festivals

More special events

Don't use our stage at the park often enough



### **What concerns you about Calvert City?**

Retirement circle

Entertainment – not enough to do

Would not walk around Calvert City at night

Some streets don't have lights

Skate park area is scary

Cops are lenient, not always responsive in a timely manner; felt they did not respond to a personal incident in an effective way.

Stray dogs – we need a leash law

### **What about neighborhoods and housing?**

We like what we have; feel there isn't a need for a lot more. Mentioned some new housing that is sitting empty.

Parks

We need bike paths

Like the idea of connecting the city to the Dam

If we're not going to upgrade Old Park, we need new playground equipment somewhere

Maybe use Old Park for a restaurant or some other use?

Clean up the broken glass at the park

### **Is this a community you want to stay in, maybe raise your family someday?**

Most mentioned wanting to go away to school, but will consider returning – most are worried that there are no jobs for them to come back to.

Education is easily available, but most plan to go further away than Murray State. Discussed the need for exposure to more diversity. Expressed awareness of being sheltered in Marshall County.

Internet is readily and easily available.

Industrial park

We need them

One of the few things that puts CC on the map

Potential for spills is a minor concern

Wonder what all the odd noises are that come from there, sometimes scary...sirens going off, popping noises (note newspaper article of Jan 22)

Traffic is usually bad in the afternoons as they let out at the same time as the schools – very congested

Town Center

When asked where the center of town is to them, they agreed that where city hall and the grocery are located is their town center.

### **Charette comments:**

Would like an indoor swimming pool, suggest Revolution location or somewhere close by, like the fire station

Increased shopping opportunities, small boutiques on 5<sup>th</sup> street where stores have been abandoned

More restaurant opportunities around Cracker barrel area

Need alcohol in order to attract good restaurants around the interstate

Nice hotel where Old Park is located

Family restaurant next to Loves and Subway

Clean up retirement circle and offer better, cleaner housing

Need newer apartments or duplexes for young adults/college students

### **SWOT Analysis**

Opportunities for new clothing stores for girls

New restaurants mean more job opportunities and more business

Doctor's office, not just a clinic

Recreation facilities such as bowling, pool and arcade

Street lights near Old Park

Nice hotel, replace motel 8

Paradise snow ice-cream shop

Mini golf

Job opportunities for teenagers – other than grocery and restaurants, there are not many options for teenagers to get a job

You can get a job at the industrial plants, but you need connections or to have been an apprentice

### **Threats**

If the plants ever shut down, we'd definitely fail.

People keep moving away and many don't come back because there are more opportunities in other places

Icy, dangerous back roads

How slow the cops are

The skate park

Old park is sketchy

Lower the speed limit on 95

Retirement circle – noted the number of child molesters concentrated in this area.

**Calvert City Strategic Planning Session  
March 20, 2014**

**What are your thoughts or comments about the preliminary plan? Does anything need to be added?**

**What should be the focus of project teams? (For example, Parks & Trails)**

**What project team(s) interest you?**

**I would be willing to be a member of the following team(s).**

**Contact information:**

**Name:**

**Phone number:**

**Email Address:**